WRIGHT SCHOOL OF BUSINESS

The C. Lamar and Ann Wright School of Business (WSOB) at Dalton State College provides students with the skills and knowledge necessary to succeed in a competitive business environment. While our programs are designed to provide knowledge to students in all the functional areas of business, we feel it is critical for all business students to develop excellent communication and problem solving skills. In addition, our students are expected to understand and appreciate the internationalization of commerce, business ethics, and the increasing role of technology in today's business world. The Wright School of Business believes, as do most successful business leaders, continuous improvement is the best way to be successful. We continually evaluate and revise our curriculum and teaching methods to meet the changing demands of the workplace.

DSC Wright School of Business Mission Statement

The C. Lamar and Ann Wright School of Business at Dalton State College offers undergraduate business programs to serve a diverse student population in Northwest Georgia and beyond to positively contribute to our community and to prepare leaders to reach their full potential. Our mission is to provide innovative educational opportunities and create high quality professionals with skills desired by employers.

DSC Wright School of Business Vision

We seek to continuously improve our status as an academically respected and student-oriented regional school of business as an integral part of a first-choice destination campus.

DSC Wright School of Business Values

- Responsible citizenship: We believe in making positive contributions to the area, its businesses, and the local community.
- Ethics: We believe in working in a manner that adheres to the highest ethical norms of society, both in business and in local communities.
- Diversity and inclusion: We encourage multi-cultural and international learning and experiences to develop an appreciation for inclusiveness and social integration.
- Innovation and adaptation: We believe in continuous improvement and strive to develop new approaches and to enhance existing processes to meet changing market conditions.
- Engagement: We believe in effective engagement with the business and civic communities; locally, regionally, and globally.

BBA Degree Graduation Requirements

To receive a Bachelor of Business Administration degree from the Wright School of Business, students must meet the following criteria:

1. Students must complete a minimum of 120 semester hours of academic work in one of our five approved BBA programs.
2. Students must complete a minimum of 39 hours in 3000-4000 level courses.
3. Students must pass ECON 2105, ALL Field of Study and upper-level (business core, major core and electives) courses with a grade of a "C" or better.
4. Students must complete 30 semester hours in residence at Dalton State College.
5. All Business Administration bachelor's students are required to take the capstone class (MNGT 4701: *Strategic Management*) at Dalton State College in the last available semester (Fall or Spring) before graduation.
6. Students must complete the ETS Major Field Exam in Business (as part of the MNGT 4701 course).

Students must complete successfully all graduation requirements in order to participate in the commencement ceremony. Students may not participate in the spring graduation ceremony if they have a class or classes remaining in the summer. These students would participate in the Fall ceremony.

Internships

Although students are not required to have an Internship work experience while in the WSOB, they are strongly encouraged to do so. The Wright School of Business works with local businesses to help students secure appropriate placements. Please contact the Wright School of Business Associate Dean, Dr. Jamie Connors (706-272-2455 or jconnors@daltonstate.edu) for details.