

# MANAGEMENT

## Bachelor of Business Administration

The Bachelor of Business Administration in Management degree is designed to prepare graduates for leadership roles in all business settings. The program provides students with the analytic and conceptual tools to successfully plan, organize, lead, control, and direct individuals, teams, units, and organizations.

Management courses provide the foundation to become effective problem-solvers and decision-makers in business, nonprofits, health care, education, and government. Emphasis is placed on problem recognition, anticipating changes, problem-solving, and decision-making. The Management curriculum provides insight into improving the productivity and efficiency of modern organizations.

Competent managers are always in demand in every organization and life-cycle stage, making this the most popular business degree. As a management major, you will learn to gather and analyze financial data, interact with employees, manage workplace operations, and develop solutions.

Management will prepare you for various organizational roles, including employee and customer relations, finance, operations, human resources, and business policy and strategy. Career opportunities include Business Analyst, Business Manager, Compensation Specialist, Corporate Recruiter, Human Resources Manager, Project Manager, School Administrator and General Manager.

### Program Course Requirements

Click here to view Core IMPACTS General Education Curriculum requirements (<http://catalog.daltonstate.edu/programs/coreimpacts/>).

#### Program Advice (can share with CORE curriculum):

Required courses with grades of C or better required.		
COMM 1110	Fundamentals of Speech	3
ECON 2105	Principles of Macroeconomics	3
MATH 1101	Intro to Mathematical Modeling	3
or MATH 1111	College Algebra	
or MATH 1113	Precalculus Mathematics	

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#### Core IMPACTS General Education Curriculum requirements 42

NOTE: Core IMPACTS courses can also satisfy requirements in your Program of Study. Please review the requirements for your major to prevent taking extra courses. The USG Core IMPACTS curriculum is designed to ensure that students acquire essential knowledge in foundational academic areas and develop career-ready competencies. There are seven Core IMPACTS areas. Students at all USG institutions must meet the Core IMPACTS requirements in all specified areas.

#### Field of Study: Major Related\*

ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2106	The Environment of Business	3
BUSA 2201	Fundamentals of Computer Appli	3
BUSA 2850	Business Statistics	3

ECON 2106	Principles of Microeconomics	3
<b>Business Core*</b>		
BUSA 3060	Business Law	3
BUSA 3301	Business Communications	3
BUSA 3351	International Business	3
BUSA 3531	Data Cleaning & Visualization	3
BUSA 3701	Prof Development Seminar	3
FINC 3056	Principles of Finance	3
LSCM 3251	Principles of Supply Chain Mng	3
MARK 3010	Principles of Marketing	3
MNGT 3051	Principles of Management	3
MNGT 4701	Strategic Management (Senior Requirement) +	3
<b>Management Core*</b>		
ACCT 3800	Understanding Financial Statem	3
BUSA 3055	Quantitative Analysis Bus Prob	3
ECON 3109	Managerial Economics	3
LSCM 3360	Business Negotiations	3
MGIS 3351	Principles Mgmt Info Systems	3
MNGT 4380	Project Management	3
MNGT 4501	Entrepreneurship	3
MNGT 4602	Leadership	3
<b>Management Electives*</b>		
Choose two of the following electives:		6
<b>Regularly Offered Courses</b>		
ACCT 3800	Understanding Financial Statem	
BUSA 3055	Quantitative Analysis Bus Prob	
ECON 3109	Managerial Economics	
LSCM 3360	Business Negotiations	
<b>Unscheduled Management Electives</b>		
MNGT 4253	Staffing & Talent Development (may occasionally be offered)	
MNGT 4700	Independent Study Management (courses available with faculty sponsor)	
MNGT 4800	Special Topics in Management (may occasionally be offered)	
MNGT 4900	Management Internship (requires preapproval from Internship Coordinator)	
<b>Total Hours</b>		<b>120</b>

\* Grade of C or better required.

+ Senior Requirement must be completed at Dalton State College during graduation term. If student is graduating in summer semester the course should be taken in the spring term.