

# FINANCE AND APPLIED ECONOMICS

## Bachelor of Business Administration

To be successful in business, proficiency in financial management is key. All organizations need individuals to decide how company funds will be used now and in the future. It is also likely that your career will provide a defined contribution of retirement funds that you will be responsible for investing. Therefore, finance is important as we manage our budget and retirement funds.

If you are constantly thinking about the outcomes of situations and how one small action can influence another, you're already thinking like an economist. The economics focus of this degree considers national and world economies and allows you to think critically about ways materials, money, and resources are bought, traded, and sold. The ability to effectively analyze and predict market activity, economic growth, and price fluctuations are valuable skills many of the world's largest organizations seek. Students work in business, government, and education careers and apply economic tools to analyze problems for decision-making.

Due to a growing range of financial products, the demand for finance professionals is rising throughout the United States. The employment of financial managers is projected to grow 17 percent through 2031, faster than the average for all occupations. Some 71,300 openings for financial managers are projected each year.

The Bachelor of Business Administration in Finance and Applied Economics (F&AE) degree is designed to meet the needs of businesses within the financial and industrial sectors. The Wright School of Business (WSOB) curriculum provides students with the unique qualitative and quantitative skills required for careers in investments, banking, managerial finance, risk management, real estate, financial management, personal wealth planning, and mergers and acquisitions. Job titles for F&AE majors often include Certified Financial Planner (CFP), Financial Analyst, Loan Officer, Securities Analyst, Stockbroker, Actuary, Attorney, Bank Manager, Data Analyst, Energy Analyst, Healthcare Manager, or Land Property Developer. Students will develop specialized knowledge and analytical techniques for acquiring, allocating, and managing financial resources.

## Program Course Requirements

Click here to view Core IMPACTS General Education Curriculum requirements (<http://catalog.daltonstate.edu/programs/coreimpacts/>).

### Program Advice (can share with CORE curriculum):

Required courses with grades of C or better required.

COMM 1110	Fundamentals of Speech	3
ECON 2105	Principles of Macroeconomics	3
MATH 1101	Intro to Mathematical Modeling	3
or MATH 1111	College Algebra	
or MATH 1113	Precalculus Mathematics	

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## Core IMPACTS General Education Curriculum requirements 42

NOTE: Core IMPACTS courses can also satisfy requirements in your Program of Study. Please review the requirements for your major to prevent taking extra courses. The USG Core IMPACTS curriculum is designed to ensure that students acquire essential knowledge in foundational academic areas and develop career-ready competencies. There are seven Core IMPACTS areas. Students at all USG institutions must meet the Core IMPACTS requirements in all specified areas.

### Field of Study: Major Related\*

ACCT 2101	Principles of Accounting I	3
ACCT 2102	Principles of Accounting II	3
BUSA 2106	The Environment of Business	3
BUSA 2201	Fundamentals of Computer Appli	3
BUSA 2850	Business Statistics	3
ECON 2106	Principles of Microeconomics	3

### Business Core\*

BUSA 3060	Business Law	3
BUSA 3301	Business Communications	3
BUSA 3351	International Business	3
BUSA 3531	Data Cleaning & Visualization	3
BUSA 3701	Prof Development Seminar	3
FINC 3056	Principles of Finance	3
LSCM 3251	Principles of Supply Chain Mng	3
MARK 3010	Principles of Marketing	3
MNGT 3051	Principles of Management	3
MNGT 4701	Strategic Management (Senior Requirement) <sup>+</sup>	3

### Finance and Applied Economics Core\*

ACCT 3800	Understanding Financial Statem	3
BUSA 3532	Bus Analytics/Data Mining	3
ECON 3109	Managerial Economics	3
ECON 3112	Money and Banking	3
ECON 4101	Applied Econometrics	3
FINC 3101	Intermediate Corporate Finance	3
FINC 3201	Investments	3
FINC 4112	Real Estate Finance	3
FINC 4301	Risk Management	3
MGIS 3351	Principles Mgmt Info Systems	3

**Total Hours 120**

\* Grade of C or better required.

+ Senior Requirement must be completed at Dalton State College during graduation term. If student is graduating in summer semester the course should be taken in the spring term.