

# MANAGEMENT FOR NON-BUSINESS MAJORS

The Management Minor for Non-Business Majors educates students on the global business environment. Principles of macroeconomics and management are explored. Students choose from a variety of management electives based on their learning needs and career interests. This minor will aid you in opening your own business, supervising and managing others, team leadership, and successful interaction with a global and diverse workforce. This minor prepares you for a future in business. Students choosing this minor are encouraged to meet with the WSOB academic advisor prior to course selection and registration.

## Minor

A minor must contain 15-18 semester hours of coursework, including at least 9 hours of upper-division courses at the 3000-4000 level. Courses taken to satisfy Core Areas A through E may not be counted toward completion of the minor, but courses taken in Core Area F may be used to fulfill minor requirements.

### Required Courses\*:

BUSA 2106	The Environment of Business	3
ECON 2105	Principles of Macroeconomics	3
MNGT 3051	Principles of Management (Requires ECON 2105 and junior standing)	3

### Elective Courses\*:

Select three MNGT courses the student is qualified to take	9
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\* Grade of a C or higher required.

<b>Total Hours</b>	<b>18</b>
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## Courses

### MNGT 3051. Principles of Management. 3-0-3 Units.

Introduces the basic concepts and processes of management including the study of the legal, social, and political environment with an emphasis on the behavioral perspectives in organizations. (F (Day), S (Day & Evening), M (Online))

Prerequisites: BUSA 2106, COMM 1110, ECON 2105, ENGL 1102, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4053. Human Resource Management. 3-0-3 Units.

Presents theory and policy to perform the human resource function in modern organizations. Topics include EEO law and regulations, selection, recruitment, performance appraisal, compensation, training, and labor relations. (F (Day), S (Evening))

Prerequisites: MNGT 3051, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4253. Staffing & Talent Development. 3-0-3 Units.

Staffing & Talent Acquisition will explain the process by which organizations forecast employment needs, recruit potential employees, select high potential candidates from applicant pools, assess job performance levels, give feedback, train and develop existing employees, and deal with voluntary and involuntary turnover. Students will complete semester-long projects that include various technologies and tools used by HR professionals in the staffing process. Students will also be expected to synthesize, evaluate, and suggest improvements for activities/projects completed during the course. (F (Evening))  
Prerequisites: MNGT 3051, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4380. Project Management. 3-0-3 Units.

Covers the fundamental concepts and applied techniques for organizing, planning, and controlling projects. Topics are divided in two categories: behavioral and technical. Behavioral aspects include organizational structure, organizational culture, leadership, teams, and negotiation. Technical aspects include project selection, estimating times/costs, WBS, network computation, PERT/CPM, resource allocation, time reduction, and progress/performance control. Computer software (Excel and MS Project) is introduced to provide hands-on practical training on technical skills. Examples are drawn from a variety of industries including construction and information systems. (F (Day), S (Evening), M (Day))  
Prerequisites: MNGT 3051 and LSCM 3251, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4501. Entrepreneurship. 3-0-3 Units.

Explores the increasing importance of entrepreneurial activity and the steps necessary in starting a new business venture. Topics include the entrepreneurial personality; recognizing and testing business opportunities; developing the business concept; analyzing risk; and financing the new venture. Students design and present a business plan for a new venture. (F (Evening))  
Prerequisites: MNGT 3051, MARK 3010 and FINC 3056, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4602. Leadership. 3-0-3 Units.

Focuses on managerial leadership through a broad survey of theory, research and practice of leadership in formal organizations. The topic of leadership effectiveness is at the core of this class. (F (Evening), S (Day))  
Prerequisites: MNGT 3051, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4605. Organizational Effectiveness. 3-0-3 Units.

Investigates formal organizations as social instruments and the means by which such organizations can become more effective. Topics include organization structure, the effects of structure, organizational growth, and the effects of environment and technology on organizational processes. (F (Day), S (Evening))  
Prerequisites: MNGT 3051, and earn a C in all prerequisite business course before moving to subsequent courses.

### MNGT 4612. Managing Effective Teams. 3-0-3 Units.

This course provides a structured approach to better understand how teamwork contributes to organizations, the conditions that make interactions between people and groups highly effective, particularly in a global and cross cultural environment, and how to best put this effectiveness to work. Team-related issues from both theory and practice to be discussed include how to avoid limiting pitfalls of teams, how to create a collaborative climate for team performance, the development of team members, and how to motivate team members. (F (Day (even years) & Evening (odd years)))  
Prerequisites: MNGT 3051, and earn a C in all prerequisite business course before moving to subsequent courses.

**MNGT 4700. Independent Study Management. 0-0-3 Units.**

Supervised, in-depth individual research and study of one or more current topics in Management in conjunction with an associated major project.

Student will be required to prepare a formal report and presentation of the topic research and project. (F, S, M)

Prerequisites: MNGT 3051 and an additional 3 credit hours from 3000 or 4000 level courses from the Wright School of Business, and earn a C in all prerequisite business course before moving to subsequent courses.

**MNGT 4701. Strategic Management. 3-0-3 Units.**

Represents the capstone course in business. Presents theory and practice of strategic decision making within organizations in a case method format. Topics include environmental analysis, organizational direction, strategy formulation and implementation, strategic control, strategic management theory, research and concepts, environmental influences on business, and secondary research methodology. Students will be required to prepare and deliver an oral team analysis of a publicly-traded company, its industry, and its strategy. Must be taken at DSC in the student's final semester. (F (Day & Evening), S (Day & Evening))

Prerequisites: MNGT 3051, MARK 3010, FINC 3056, LSCM 3251, BUSA 3701, and earn a C in all prerequisite business course before moving to subsequent courses.

**MNGT 4800. Special Topics in Management. 3-0-3 Units.**

Examines current, relevant topics in the field of management. Each special topics course will cover a new current topic. (F, S, M)

Prerequisites: MNGT 3051 with a "C" or better, and an additional 3 credit hours of upper division MNGT or LSCM from the Wright School of Business, and earn a C in all prerequisite business course before moving to subsequent courses.

**MNGT 4900. Management Internship. 0-0-3-12 Units.**

Provides students with on-site work experience in Management through a coordinated academic internship with a pre-approved employer. A portfolio chronicling the work experience, a project relating relevant academic literature to the Management Systems internship experience, and a final presentation encompassing the entire internship experience are required to receive academic credit. (F,S,M)

Prerequisites: MNGT 3051 (Grade of "B or Better), plus an additional 3 credit hours of upper division MNGT or LSCM, and 3 credit hours of any upper division business course, and earn a C in all prerequisite business course before moving to subsequent courses.