

INTERNATIONAL BUSINESS

The International Business Minor prepares business majors to work effectively with global executives throughout the world. Today all business has global implications. Students are strongly encouraged to select a short-term study abroad experiences as one of their classes within the minor, which will provide first-hand knowledge of living and working abroad. Consider adding a foreign language to the minor to prepare for expatriate assignments, for careers as a Foreign Policy Advisor, Global Product Manager, Global Account Manager, International Market Coordinator, International Sales Director, or International Trade Assistant.

MINOR

A minor must contain 15-18 semester hours of coursework, including at least 9 hours of upper-division courses at the 3000-4000 level. Courses taken to satisfy Core Areas A through E may not be counted toward completion of the minor, but courses taken in Core Area F may be used to fulfill minor requirements.

Required Courses*:

BUSA 3351	International Business	3
ECON 3110	International Trade	3

Elective Courses*:

Select three electives chosen in consultation with WSOB faculty advisor, one must be Upper Division: 9

BUSA 4851	Spec Topics International Bus
COMM 4425	Intercultural Communication
MNGT 4612	Managing Effective Teams
FREN 1001	Elementary French I
FREN 1002	Elementary French II
GRMN 1001	Elementary German I
GRMN 1002	Elementary German II
POLS 2401	International Relations
SPAN 1001	Elementary Spanish I
SPAN 1002	Elementary Spanish II

* Grade of C or higher required.

Total Hours **15**