

INTERNATIONAL BUSINESS

The International Business Minor prepares business majors to work effectively with executives from other countries. Students have the opportunity to take one of their classes in the minor as a study abroad experiences, providing first-hand knowledge of living and working in another country. Consider adding a foreign language to prepare for expatriate assignments, for careers as a foreign policy advisor, global product manager, global account manager, international market coordinator, international sales director, or international trade assistant.

MINOR

A minor must contain 15-18 semester hours of coursework, including at least 9 hours of upper-division courses at the 3000-4000 level. Courses taken to satisfy Core Areas A through E may not be counted toward completion of the minor, but courses taken in Core Area F may be used to fulfill minor requirements.

Required Courses:

BUSA 3351	International Business	3
BUSA 4851	Spec Topics International Bus	3

Elective Courses:

Select three electives, one must be Upper Division:		9
COMM 4425	Intercultural Communication	
ECON 3110	International Trade	
ECON 4110	International Economics and Fi	
MNGT 4612	Mng Effect. Teams Global Envir	
FREN 1001	Elementary French I	
FREN 1002	Elementary French II	
GRMN 1001	Elementary German I	
GRMN 1002	Elementary German II	
POLS 2401	International Relations	
SPAN 1001	Elementary Spanish I	
SPAN 1002	Elementary Spanish II	

Total Hours		15
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