ENTREPRENEURSHIP

The Entrepreneurship Minor prepares business majors to start, manage and grow their own entrepreneurial venture. Improve your skills in understanding financial statements and manage a growing workforce within your new business. Elective classes allow students to tailor their program based on their needs and the needs of their new venture creation. Entrepreneurial thinking, or intrapreneurship, is also highly valued inside established corporations that demand innovation and creativity.

MINOR

A minor must contain 15-18 semester hours of coursework, including at least 9 hours of upper-division courses at the 3000-4000 level. Courses taken to satisfy Core Areas A through E may not be counted toward completion of the minor, but courses taken in Core Area F may be used to fulfill minor requirements.

Required Courses:
- ACCT 3800 Understanding Financial Statements 3
- MNGT 4053 Human Resource Management 3
- MNGT 4501 Entrepreneurship 3

Elective Courses:
Select two electives: 6
- BUSA 3360 Business Negotiation Skills
- ECON 3109 Managerial Economics
- ECON 4109 Labor Economics
- FINC 3101 Intermediate Corporate Finance
- LSCM 4255 Business Process Simulations
- LSCM 4288 Logistics
- LSCM 4503 Quality Management Systems
- MARK 3011 Consumer Behavior
- MARK 3233 Retail Marketing
- MARK 3455 Professional Selling
- MARK 3517 Services Marketing
- MARK 3570 Integrated Brand Promotion
- MARK 4121 Marketing Research & Analysis
- MARK 4433 Social Media Marketing
- MNGT 4253 Staffing & Talent Development
- MNGT 4602 Leadership
- MNGT 4605 Organizational Effectiveness
- MNGT 4612 Managing Effective Teams

Total Hours 15