

BUS A COURSES

Opposite each course title are three numbers such as 3-2-4. The first number indicates the number of regular classroom hours for the course each week; the second number indicates the number of laboratory hours per week; and the third number indicates the hours of credit awarded for the successful completion of the course. Listed in parentheses at the end of each course description is the term(s) that the course is normally offered. F=Fall, S=Spring, and M=Summer.

The college reserves the right to cancel or delete any course with insufficient enrollment.

Courses

BUS A 2106. The Environment of Business. 3-0-3 Units.

Introduces the political, social, legal, ethical, environmental, and technological issues that affect or are affected by business decisions. Topics include stakeholder analysis, social responsibility, ethics, globalization, business-government relations, and fair trade. (F, S, and Mountain Campus (Fall))

BUS A 2201. Fundamentals of Computer Appli. 3-0-3 Units.

Assures a basic level of computer applications literacy to include spreadsheet, database, word processing, and presentation software. (F, S, M, and Mountain Campus (S))

Prerequisites: MATH 1101 or higher.

BUS A 2850. Business Statistics. 3-0-3 Units.

Emphasizes applications of statistics in business. Topics include methods of presenting data, numerical measures and correlation, probability theory and probability distributions, sampling distributions, estimation, hypothesis testing, and linear regression. Microsoft Excel is an integral part of the course and is used in all aforementioned topics.(F, S, M)

Prerequisites: BUS A 2201 with a "C" or better.

BUS A 3055. Quantitative Analysis Bus Prob. 3-0-3 Units.

Develops analytical skills for business decision making using Microsoft Excel. Topics include time-series forecasting, profit models, optimization, simulation and decision analysis. Excel is used in all of the aforementioned topics extensively.(S)

Prerequisites: ACCT 2102, BUS A 2201, BUS A 2850, and ECON 2106, all with a "C" or better.

BUS A 3060. Business Law. 3-0-3 Units.

Covers the source of law and courts, and introduces tort law along with the historical, economic, political and ethical considerations in business and the impact of regulatory and administrative law on business. Topics include property law, contracts, and environmental issues.(F, S)

Prerequisites: BUS A 2106, ECON 2105, ECON 2106, all with a "C" or better.

BUS A 3070. Business Ethics. 3-0-3 Units.

Defines ethics, explores models of personal ethics, and reviews ethics in a variety of professional fields. In addition the course examines the relationship between business ethics and corporate social responsibility. Topics include corporate governance, trust and honesty in business, the role of ethics in managerial decision-making and behavior, the ethical use of information, and international ethics.(F, S)

Prerequisites: BUS A 2106, ECON 2105, ECON 2106, all with a "C" or better.

BUS A 3301. Business Communications. 3-0-3 Units.

This course is designed to prepare students to write and speak in a variety of business settings; to communicate effectively with business audiences by addressing strategic issues such as crisis communication, management of communication programs in a social media environment; communication skills with new technologies; and building key strategic and interpersonal relationships in business. The course also emphasizes basic skills in report writing and researching for sources, as well as writing effective business memos.(F, S, M)

Prerequisites: BUS A 2106, COMM 1110, and ENGL 1102, all with a "C" or better.

BUS A 3351. International Business. 3-0-3 Units.

This course provides a broad overview of international business and trade, and the impact of the international business environment on management decisions. Topics of the course include international business basics such as trade, barriers to trade, and the relationship between international business and international relations; effects of international business decisions on culture, political, legal, and economic forces; effects of government intervention and the role of social and economic aid organizations.(F, S, M)

Prerequisites: BUS A 2106, ECON 2105, ECON 2106, all with a "C" or better.

BUS A 3531. Data Cleaning & Visualization. 3-0-3 Units.

The course introduces skills for cleaning and restructuring data suitable for visualization using Excel functions and Power Query; for analyzing the data using Pivot Table and Power Pivot; and for visualizing the data using Power BI. A Windows PC is required.(F, S, M)

Prerequisites: ACCT 2102, BUS A 2850, and ECON 2106, all with a "C" or better.

BUS A 3532. Bus Analytics/Data Mining. 3-0-3 Units.

The course introduces students to business analytics and data mining. Topics include introduction to business analytics, data visualization, data transformation, cluster analysis, association analysis, decision trees, logistics regression, neural network and model performance evaluation. (F)

Prerequisites: BUS A 2850 and BUS A 3531, both with a "C" or better.

BUS A 3701. Prof Development Seminar. 3-0-3 Units.

This class is designed to aid students in transitioning from the academic world to a professional business work environment. It will provide students with experience in applying for jobs, interviewing, networking, and business etiquette as well as expose them to other relevant and timely topics for advancing in the business world.(F, S)

Prerequisites: BUS A 3301 with a "C" or better.