

GENERAL STUDIES, ECOTOURISM PATHWAY

Associate of Arts

The Associate of Arts in General Studies with an Ecotourism pathway is a great way to begin or grow your career in ecotourism. Ellijay, home of Dalton State College's Mountain Campus, along with other surrounding mountain areas dotting Gilmer County, is a center to a growing ecotourism industry. These include farms with apple-picking, strawberry-picking, apple festivals, pumpkin festivals, and other activities; outdoor recreation; restaurants; vineyards; and more. This pathway will improve your knowledge of ecotourism and your entrepreneurial skills with foundations in English and math, speech, the environment of business and even Appalachian history. Your second year includes courses in micro- and macro-economics, accounting, heritage tourism, and ecotourism. Once you complete the AA Ecotourism pathway, you are ready to work with local agencies, such as the Chamber of Commerce, to craft your business endeavor in this vibrant industry. More importantly, the AA Ecotourism pathway easily transitions to one of Dalton State College's popular bachelor's degrees in arts and sciences and business when you are ready. Take in the fresh air this degree brings to life.

Area A: Essential Skills

ENGL 1101	English Composition I	3
ENGL 1102	English Composition II	3
MATH 1111	College Algebra	3

Area B: Institutional Options

COMM 1110	Fundamentals of Speech	3
Choose one:		
HIST 1050	Appalachian Hist-Special Topic	
PRSP 1010	Perspectives in Liberal Arts	

Area C: Humanities/Fine Arts

Required ENGL course		
ENGL 2000	Topics in Literature & Culture	3
Required HUMN course		
HUMN 1202	Expressions of Culture II	3

Area D: Science/Mathematics/Technology

Choose two lab science courses		8
BIOL 1105K	Environmental Studies	
BIOL 1107K	Principles of Biology I	
BIOL 1108K	Principles of Biology II	

Math requirement:

MATH 1113	Precalculus Mathematics	3
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Area E: Social Sciences

HIST 2111	United States History to 1877	3
or HIST 2112	United States Hist since 1877	
POLS 1101	American Government	3
ECON 2105	Principles of Macroeconomics	3
ECON 2106	Principles of Microeconomics	3

Area F: Major Related

ACCT 2101	Principles of Accounting I	3
BUSA 2106	The Environment of Business	3
COMM 2000	Intro to Mass Communication	3

ECOT 2000	Introduction to Ecotourism	3
GEOG 2330	Heritage Tourism	3
SUST 2000	Intro Envir Sustainability	3
Physical Education		
PHED Activity Elective		1
Total Hours		60

Courses

GEOG 1100. Introduction to Geography. 3-0-3 Units.

Offers a broad introduction to the field of geography, with its various traditions, subfields, and associated technologies. Topic areas covered include the multiple aspects of cultural and physical geography and tools used in the discipline.

Prerequisites: ENGL 0999 unless exempt.

GEOG 1101. Intro to Human Geography. 3-0-3 Units.

Introduces the study of world geography with attention given to demographic, political, cultural, economic, and environmental characteristics of regions of the world.

Prerequisites: ENGL 0999 unless exempt.

GEOG 1111. Intro to Physical Geography. 3-0-3 Units.

Introduces the basic principles of geography as related to the physical elements of the human environment and area distribution throughout the world. Includes maps and locations, weather, climate, and natural resources.

Prerequisites: ENGL 0999 unless exempt.

GEOG 2330. Heritage Tourism. 3-0-3 Units.

Provides an overview of heritage tourism, tourism that focuses on the cultural and natural heritage of a region. Topics may include archaeological sites, indigenous culture, agriculture and foodways, industrial landscapes, religious sites, diaspora, and dark tourism interspersed with case studies from the Greater Chattanooga region and Georgia.

Prerequisites: HIST 2111 or 2112.

GEOG 3310. Historical Geography. 3-0-3 Units.

Investigates the changing landscape of North America from the Pre-Columbian era to the present. Surveys past places, spaces, regions, movements, environments, and landscapes.

Prerequisites: HIST 2111 or HIST 2112.

GEOG 3320. The African Americas. 3-0-3 Units.

Examines the influence of African peoples on regional formation in the Americas with a focus on the biophysical landscape and African adaptation/relationships, the geographic imagination of African American regions, and the relational approach in defining African American regional formation.

Prerequisites: HIST 2111 or 2112.