

# GENERAL STUDIES, BUSINESS ADMINISTRATION PATHWAY

|                    |                              |           |
|--------------------|------------------------------|-----------|
| ECON 2106          | Principles of Microeconomics | 3         |
| <b>Total Hours</b> |                              | <b>60</b> |

## Associate of Science

The Associate of Science (AS) degree in Business Administration provides students with a solid educational foundation in fundamental business concepts and skills, making it an excellent beginning for students pursuing entry-level positions in the growing, competitive world of business. This degree covers core business subjects, equipping students with a well-rounded understanding of the business world. Foundational knowledge in accounting, the language of business, as well as the environment of business, computer applications, statistics, and economics are highlighted.

While the AS degree opens doors to entry-level positions, it is designed as a transfer program to the Bachelor of Business Administration (BBA) degree with a choice of specialized majors in Accounting, Finance and Applied Economics, Logistics and Supply Chain Management, Management, Management Information Systems, and Marketing.

Because many employers prefer candidates with higher levels of education and experience for leadership and managerial roles, graduates can leverage the AS degree as a stepping stone towards the BBA degree or professional certifications to advance careers in business.

## Program Course Requirements

Click here to view Core IMPACTS General Education Curriculum requirements (<http://catalog.daltonstate.edu/programs/coreimpacts/>).

### Program Advice (can share with CORE curriculum):

Grades of C or better required.

|              |                                |   |
|--------------|--------------------------------|---|
| COMM 1110    | Fundamentals of Speech         | 3 |
| ECON 2105    | Principles of Macroeconomics   | 3 |
| MATH 1101    | Intro to Mathematical Modeling | 3 |
| or MATH 1111 | College Algebra                |   |
| or MATH 1113 | Precalculus Mathematics        |   |

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### Core IMPACTS General Education Curriculum requirements 42

NOTE: Core IMPACTS courses can also satisfy requirements in your Program of Study. Please review the requirements for your major to prevent taking extra courses. The USG Core IMPACTS curriculum is designed to ensure that students acquire essential knowledge in foundational academic areas and develop career-ready competencies. There are seven Core IMPACTS areas. Students at all USG institutions must meet the Core IMPACTS requirements in all specified areas.

### Field of Study: Major Related

Grades of C or better required.

|           |                                |   |
|-----------|--------------------------------|---|
| ACCT 2101 | Principles of Accounting I     | 3 |
| ACCT 2102 | Principles of Accounting II    | 3 |
| BUSA 2106 | The Environment of Business    | 3 |
| BUSA 2201 | Fundamentals of Computer Appli | 3 |
| BUSA 2850 | Business Statistics            | 3 |